

# LNG *Unlimited*

## 2010 MEDIA GUIDE

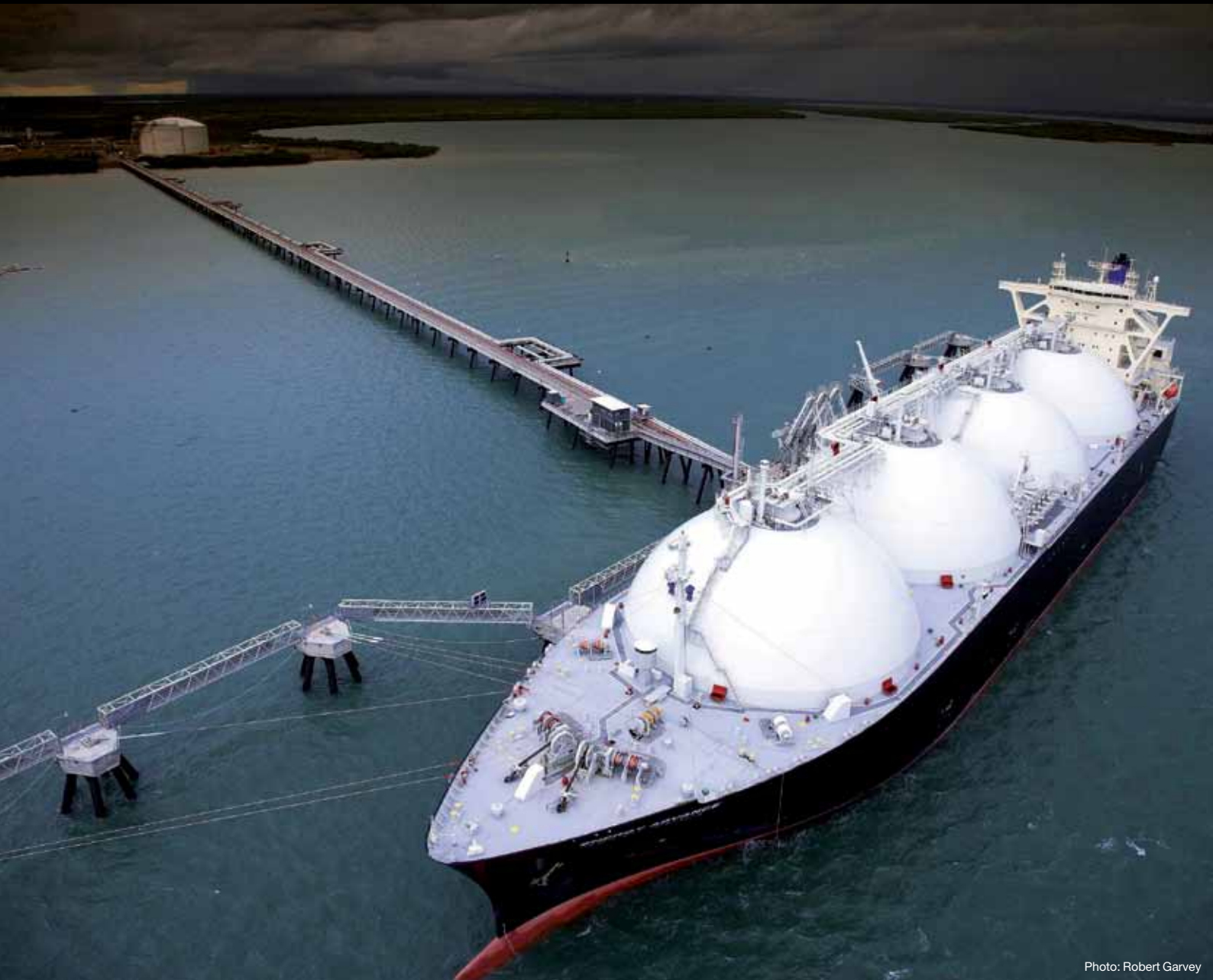


Photo: Robert Garvey

**LNG Unlimited is the only publication that delivers an exclusive insight right across the LNG supply chain**

# Reach the most important people in the LNG industry

From exploration and liquefaction through to shipping and regasification, our subscribers demand the best. So should you. It's more important than ever before to get the most out of your advertising investment.

Because all of our subscribers are paying customers, we can **guarantee** that your advertising will be seen by key LNG professionals, serious about reading essential LNG news.

## Why you should advertise

### Our readers are key LNG professionals

From blue chip companies to independent consultants. Our readers include individuals in senior management functions.

### We only publish essential news articles

Advertise in a publication that delivers real news. We adhere to the same editorial policy followed by our sister publications, Upstream and TradeWinds.

### Global and Targeted geographic and industry advertising

Reach LNG professionals in more than 50 countries worldwide. You can also reach your desired market segment by advertising in conjunction with major industry events for LNG, Oil and Gas and Shipping executives.

### Fully paid readership

All subscribers are paying customers, ensuring a high quality audience for your advertising.

### Direct link to your website

Online banners drive industry players to your website.

### All previous editions are available online

Every subscriber has access to all editions ever published for LNG Unlimited which means a longer shelf life for your adverts.

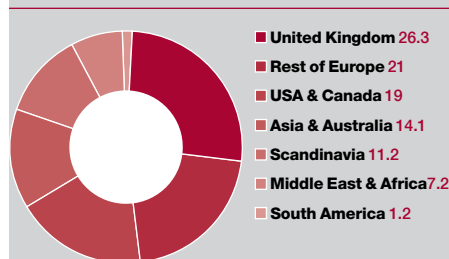
### Exclusive front page advertising

Enjoy even better visibility by having your advert appear next to the most important breaking story of the week.

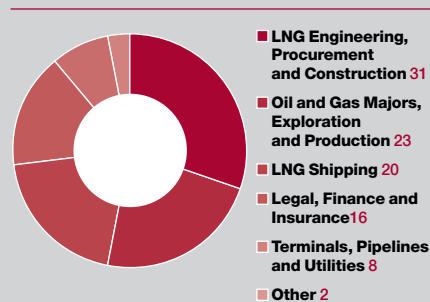
## Our readers

LNG Unlimited offers your advertising a larger fully paid audience than any other LNG publication in the industry. With a current subscriber base of more than 800 and an average of 5 readers per subscription, your advert will be seen by a weekly audience in excess of 4000 readers.

### By region (%)



### By industry (%)



### By management position (%)



## Distribution at events

Event	City, date	Publication date
Global Floating LNG Summit	London, 20-21 January	15 January
European Gas Conference 2010	Vienna, 26-28 January	22 January
5th Annual Gas Arabia Summit	Abu Dhabi, 31 January- 3 February	29 January
The 5th LNG Supplies for Asian Markets	Singapore, 08-11 February	05 February
Queensland LNG Developments	Brisbane, 15-16 February	05 February
Flame	Amsterdam, 01-05 March	26 February
EiConnect LNG	London, 03 March	26 February
LNG 2010 Americas	San Antonio, 16-18 March	12 March
Gas Asia	Kuala Lumpur, 16-18 March	12 March
CMA	Stamford, 22-24 March	19 March
LNG 16	Oran, 18-21 April	16 April
OTC	Houston, 03-06 May	30 April
Posidonia	Athens, 07-11 June	04 June
Offshore Northern Seas (ONS) 2010	Stavanger, 24-27 August	20 August
SMM 2010	Hamburg, 07-10 September	04 September
TradeWinds Shipping Energy China 2010	Shanghai, 28-30 September	25 September
OSEA 2010	Singapore, 30 November- 03 December	26 November

A full list of all events with extra distribution is available as a supplement to this media pack and is updated regularly.

# Advertising rates

per insertion

LNG Unlimited is a valuable way to stay up to date on weekly activity in the LNG market. I enjoy and benefit from this publication. Capt. David Glendingin President, Teekay Gas Services

## LNG Unlimited

A JOINT TRADEWEEK AND LUSTRAHAM PUBLICATION

4 JULY 2016 • P. 22

### INSIDE

#### Qatar mega-trains getting ready to roll

Commissioning process to kick off in first of giant plants

Qatar Energy opens the way for the first of the world's largest LNG trains to be built in the country. The first train is expected to be completed by the end of the year. The second train will be completed by the end of 2017. The third train will be completed by the end of 2018. The fourth train will be completed by the end of 2019. The fifth train will be completed by the end of 2020. The sixth train will be completed by the end of 2021. The seventh train will be completed by the end of 2022. The eighth train will be completed by the end of 2023. The ninth train will be completed by the end of 2024. The tenth train will be completed by the end of 2025.

Qatar Energy is investing \$10 billion in the expansion of its LNG production capacity. The expansion will include the construction of 10 new LNG trains. The first train is expected to be completed by the end of the year. The second train will be completed by the end of 2017. The third train will be completed by the end of 2018. The fourth train will be completed by the end of 2019. The fifth train will be completed by the end of 2020. The sixth train will be completed by the end of 2021. The seventh train will be completed by the end of 2022. The eighth train will be completed by the end of 2023. The ninth train will be completed by the end of 2024. The tenth train will be completed by the end of 2025.

## NEWS

### Peru LNG cargoes heading to Mexico and the Far East

Future expansion of Peruvian LNG would offer new shipping options

Peru's LNG cargoes are heading to Mexico and the Far East. The first cargo was shipped to Mexico in June. The second cargo was shipped to the Far East in July. The third cargo is expected to be shipped to Mexico in August. The fourth cargo is expected to be shipped to the Far East in September. The fifth cargo is expected to be shipped to Mexico in October. The sixth cargo is expected to be shipped to the Far East in November. The seventh cargo is expected to be shipped to Mexico in December. The eighth cargo is expected to be shipped to the Far East in January. The ninth cargo is expected to be shipped to Mexico in February. The tenth cargo is expected to be shipped to the Far East in March.

## NEWS

### Tom Shot players try to get the ball rolling in Nigeria

Petrobras wants more time to sift third FSRU bids

Tom Shot players are trying to get the ball rolling in Nigeria. Petrobras wants more time to sift through the third round of FSRU bids. The company is currently evaluating the bids and expects to announce the winner in the next few weeks. The FSRU will be used to store and transport LNG from the offshore gas fields in the Niger Delta region of Nigeria. The FSRU will be a floating storage and regasification unit that can store up to 100,000 cubic meters of LNG. The FSRU will be used to transport LNG to the coast, where it will be regasified and shipped to the market.

## NEWS

### CLP keeps lid on Hong Kong supply deal

CLP keeps lid on Hong Kong supply deal. The company is currently evaluating the bids and expects to announce the winner in the next few weeks. The supply deal will be used to meet the growing demand for LNG in Hong Kong. The supply deal will be a long-term contract that will run for 10 years. The supply deal will be used to meet the growing demand for LNG in Hong Kong. The supply deal will be a long-term contract that will run for 10 years. The supply deal will be used to meet the growing demand for LNG in Hong Kong. The supply deal will be a long-term contract that will run for 10 years.

**Front page**  
65 mm high X 194 mm wide  
**USD 1980**

**Horizontal half page**  
130 mm high X 194 mm wide  
**USD 1980**

**Horizontal quarter page**  
65 mm high X 194 mm wide  
**USD 1040**

**Full page advert**  
281 mm high x 194 mm wide  
**USD 3960**

## PRODUCTION

### Turkey wannabes push on with Pluto train 2 bids

Contractor groups tackle Brazil LNG floater puzzle

PLNG looking for smart solution at monitor fields in distant deep water

Contractor groups are tackling the Brazil LNG floater puzzle. The groups are currently evaluating the bids and expects to announce the winner in the next few weeks. The floater will be used to store and transport LNG from the offshore gas fields in Brazil. The floater will be a floating storage and regasification unit that can store up to 100,000 cubic meters of LNG. The floater will be used to transport LNG to the coast, where it will be regasified and shipped to the market.

## PRODUCTION

### Shokman timetable at the mercy of shrinking market

Pipeline giants in face-off for tasty PNG LNG prize

Peru checks Camisea can't meet its domestic needs

Shokman's timetable is at the mercy of a shrinking market. The company is currently evaluating the bids and expects to announce the winner in the next few weeks. The pipeline will be used to transport LNG from the offshore gas fields in PNG. The pipeline will be a long-term contract that will run for 10 years. The pipeline will be used to transport LNG to the coast, where it will be regasified and shipped to the market.

## NEWS

### Domestic production takes wind out of LNG sails in New Zealand

Iberdrola cashes in its chips at pair of Spanish terminals

Deutsche Bank offshore bags capacity just as LNG hopes rise

Domestic production is taking the wind out of LNG sails in New Zealand. The company is currently evaluating the bids and expects to announce the winner in the next few weeks. The production will be used to meet the growing demand for LNG in New Zealand. The production will be a long-term contract that will run for 10 years. The production will be used to meet the growing demand for LNG in New Zealand. The production will be a long-term contract that will run for 10 years.

## MARKETS

### LNG fleet's party runs out of steam

Production project delays leave the yards scrambling for new business

Month	Production (MMBtu/d)	Consumption (MMBtu/d)	Exports (MMBtu/d)
Jan	100	100	0
Feb	100	100	0
Mar	100	100	0
Apr	100	100	0
May	100	100	0
Jun	100	100	0
Jul	100	100	0
Aug	100	100	0
Sep	100	100	0
Oct	100	100	0
Nov	100	100	0
Dec	100	100	0

**1/16th page**  
60 mm high x 76mm wide  
**USD 765**

**Vertical half page**  
221 mm high and 115.2 mm wide  
**USD 1980**

**Vertical quarter page**  
166 mm high and 75.8 mm wide  
**USD 1040**

**Back page**  
50 mm high and 194 mm wide  
**USD 1510**

I am a regular reader of LNG Unlimited and I found it to be a complete source of the LNG industry. Through LNG Unlimited, I keep myself at the edge of the LNG market and use it for our market forecast and strategic development. Nikhil Chauhan Manager Strategic Planning, KBR

# Home page advertising

Reach a captive audience

All our subscribers need to log onto [www.lngunlimited.com](http://www.lngunlimited.com) to access the latest issues. Advertising on our home page ensures that your message is being shared with essential LNG news.



# E-mail newsletter

Advertise in an email newsletter people look forward to receiving

Every Friday our subscribers receive an e-mail containing our latest breaking headlines. A banner on this newsletter not only provides you with a highly visible and exclusive advertising position, but will also drive traffic to your website.



## Home page advertising rates (per week)

**Menu banner**  
120 x 240 pixels  
**USD 617**

**Middle banner**  
660 x 100 pixels  
**USD 823**

**Right hand skyscraper**  
120 x 600 pixels  
**USD 1030**

Banners rotate with a maximum of 2 other banners

## E-mail newsletter advertising rate (per week)

**Banner**  
468 x 60 pixels  
**USD 1030**

For more information regarding advertising, bespoke advertising positions and sponsorship opportunities in LNG Unlimited please contact us to see how we can best meet your advertising needs.

**Neil Bester**  
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LNG Unlimited

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[www.lngunlimited.com](http://www.lngunlimited.com)

## Technical Information

Adverts for LNG Unlimited can be 3 or 4 colors.

Material must be in PDF format with fonts embedded.

Adverts must be 300 dots per inch. (It must be high resolution for printing purposes)

Material deadline is Wednesday afternoon (UK time) for publishing on Friday.

**Banner advert specifications:**  
Formats: GIF, Moving GIF or Flash  
Size maximum: 15 kb



LNG Unlimited is published by the NHST media group

Joint publication



The International Oil & Gas Newspaper